

FOR IMMEDIATE RELEASE

August 1, 2016

Blithe Sales Co. Appointed to Represent LaMotte Company Pool and Spa Water Testing Products in Northeast

Blithe Sales Co., LLC. is announcing an exciting new addition to their product line. LaMotte Company Pool and Spa Water Testing Products appointed BSC to represent their products in most of the northeast region of the United States: Maine to Delaware and Maryland.

Chestertown, MD based, LaMotte, is a manufacturer of analysis equipment for water and soil. They have recently gained much growth in the pool and spa industry, though they've been demonstrating innovative analytical solutions for almost 100 years.

LaMotte products are used world wide throughout several industries. Because of their wide range of testing equipment and international market, LaMotte recently received the President's "E" Award for Exports. The "E" Award is the highest recognition that any U.S. entity can receive for making a significant commitment to the expansion of American Exports.

LaMotte Pool and Spa Water Testing can be purchased through Pool & Spa Distributors. Their product line includes:

- Insta-TEST Strips
- On Site Digital Testing
- Test Kits and Reagents
- In-Store Water Testing Labs
- [DataMate Web](#)
- [Insta-LINK Dealer](#)